2024Year 1st Semester Syllabus

Created Date	2023-12-05 14:51:21	Last-Modified	2023-12-18 10:40:28
Course Title	UNDERSTANDING OF DIGITAL MEDIA	Course Code-Section	IEE3372-01
Credit/Time/Experiment,Lab,Practical Technique Time	3/Wed7/Fri7,8	Department	Undergraduate
Time	Wed7/Fri7,8	Location	Realtime online lecture/Pre-recorded lecture(Unable to take other class)
Exam Date & Time	Midterm exam	Final exam	
Class Language	English	Evaluation Type	Absolute evaluation

Instructor's Profile	Name	Lim Dongjin	Contact Information	Telephone	010-5185-6573
	Department	국제처		Mail	AMURO0701@GMAIL.COM
	Office			Interview information	by appointment

TA's Name & Contact Information	Name		Contact Information	Telephone	

Course Description Brief Introduction of the Course	Lectures will explore a range of topics related to technologies of contemporary digital and social media, with particular attention to understanding technical, historical, ethical and legal issues. Students will learn to express themselves effectively with digital media, and especially on the web.		

Course Goals	1.	Korean	디지털미디어의 기초를 이해한다.	30%
		English	To understand the basics of digital media	
	2.	Korean	디지털미디어의 응용을 이해한다.	30%
		English	To understand the application of digital media	
	3.	Korean	디지털미디어 사례들을 분석한다.	40%
		English	To analyze the digital media cases	
	4.	Korean		0%
		English		
	5.	Korean		0%
		English		

Core Competencies	The total measurable competencies must be 100%. Each course objective should set the competency as 25%. The core and major competencies should equal at least 50%.		
Sub-Competencies/Learning Unit1			
Sub-Competencies/Learning Unit2			
Sub-Competencies/Learning Unit3			
Core Competencies(Liberal Arts)Major competency(	**Must reflect the interrelationship between core competencies (elective courses) and major competencies (major studies).**		
Sustainable Development Goals			

Average Recommended Amount of Learning per	Average Reading Volume		Average amount of writing(Based on A4)	

Course Methods (%) Total Amount 100	Lecture	Practice Training	Presentation	Dabate	Team Project
	80%	0%	0%	20%	0%

Course Methods 2 Select Relevant Items	PBL Subject	Capstone Design	CBL, Social Innovation Course	Flipped Classroom	Work Experience,Internsh

Grading Policy(%) Total Amount 100 Free Input for Other Information	Midterm exam	Final exam	Quiz	Individual Assignment	Team Assignment	Attendance	Others
	0%	0%	0%	60%	0%	15%	25%

Assignment/ Report, Project Guide	Title of Assignment/Project Name, and Method of Filling Out	Submission Deadline	Type of Submission and Method

Prerequisite	None	Online Course Address	LearnUs

Course Material	Course Material Name	Author	Publisher	Publish Year	ISBN

Main Learner Precautions	ZOOM (Wednesday 15:00~15:50) URL: https://zoom.us/j/3839787025 ID: 383 978 7025 Passwords are not required.
Attatchment	

Weekly Plan

week	Period	Weekly Topic & Contents	Remarks
1	2024-03-02 2024-03-08	Course introduction, Orientation	(3.2.) Spring semester classes begin (3.6. - 3.8.) Course add and drop period
2	2024-03-09 2024-03-15	communication 1, SNS Outward	
3	2024-03-16 2024-03-22	O2O, e-commerce market in south korea	
4	2024-03-23 2024-03-29	Google, Smart City	
5	2024-03-30 2024-04-05	Afreeca TV	
6	2024-04-06 2024-04-12	Social Network Analysis, SNS communication	(4.8.) First third of the semester ends
7	2024-04-13 2024-04-19	The future of smart digital media	
8	2024-04-20 2024-04-26	To be announced	(4.20. - 4.26.) Midterm Examinations
9	2024-04-27 2024-05-03	IOT 1	(4.29. - 5.1.) Course withdrawal period (5.2. - 5.3.) Application period for S/U evaluation
10	2024-05-04 2024-05-10	IOT 2	(5.2. - 5.4.) Application period for S/U evaluation (5.5.) Children's day (5.6.) Alternative holiday for Children's Day
11	2024-05-11 2024-05-17	Digital Broadcasting	(5.15.) The day of Buddha's coming, Second third of the semester ends
12	2024-05-18 2024-05-24	Human Computer Interaction 1	
13	2024-05-25 2024-05-31	Human Computer Interaction 2	
14	2024-06-01 2024-06-07	2024 trends of digital media	(6.6.) Memorial day
15	2024-06-08 2024-06-14	Wrap-up and summary	(6.8. - 6.14.) Self-study
16	2024-06-15 2024-06-21	To be announced	(6.15. - 6.21.) Final Examinations

• Students with disabilities(SWDs) can request accommodations related to lectures, assignments, or tests by contacting the course professor at the beginning of semester.
(However, accommodations may vary depending on the essentiality of lecture and discretion of professors.)
    [Lecture]

- Visual Impairment: alternative, braille, enlarged reading materials, note-taker
- Physical Impairment: alternative reading materials, access to classroom, note-taker, assigned seat
- Hearing Impairment: note-taker/stenographer, recording lecture
- Intellectual Disability/Autism: note-taker
[Assignments and Test]
- Visual/Physical/Hearing Impairment: (reasonable) extra days for submission, alternative type of assignment, extended test time, alternative type of test, arranging separate test room, and proctors, test ghostwriter
- Intellectual Disability/Autism: (reasonable) extra days for submission, alternative type of assignment