

2024Year 1st Semester Syllabus

Created Date	2024-01-02 21:01:43		Last-Modified	2024-01-02 21:09:52
Course Title	UNDERSTANDING K-POP		Course Code-Section	IEE3371-05
Credit/Time/ Experiment, Lab, Practical Technique Time	3/Tue7/Thu8,9		Department	Undergraduate
Time	Tue7/Thu8,9		Location	Realtime online lecture/Pre-recorded lecture (Unable to take other class)
Exam Date & Time	Midterm exam		Final exam	
Class Language	English		Evaluation Type	Absolute evaluation

Instructor's Profile	Name	Park Jieun	Contact Information	Telephone	
	Department	국제처		Mail	JPARK34@U.ROCHESTER.EDU
	Office			Interview information	

TA's Name & Contact Information	Name		Contact Information	Telephone	
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Course Description Brief Introduction of the Course	Through readings, listening assignments and class discussions, students will examine the discourse of elements that are considered "K-pop." We will begin with readings as a way to prepare and discuss how we learn to interpret K-pop culture. Then, students will apply this framework to discuss and apply concepts through case studies. Over the course of the semester, students will develop their own project related to the main topic of this seminar "K-pop" that either further develops a case study from class or on a different but related topic of the student's choosing. In each subsequent unit, students will be assigned either an individual, peer review, or a group project that will help build towards the final project a 10-minute presentation. In doing so, students will be encouraged to examine the K-pop that we experience and consider musical activities as the result of mutable systems of value in time and space. Moreover, students will learn to question how various forms of meaning contribute to a multi-faceted and continuously evolving sense of belonging via K-pop.
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Course Goals	1.	Korean	한국의 대중문화 구성요소에 대한 이해	40%
		English	Gain a general understanding of the elements of Korean popular culture	
	2.	Korean	K-pop 음악과 타 예술 분야 및 정치, 사회, 경제 분야와의 연관성에 대한 이해	40%
		English	Understand the relationship of K-pop music to the other arts, and to the political, social and economic contexts in which it was created and heard	
	3.	Korean	대중음악의 사회적 배경 분석을 통한 한국 문화에 대한 해석 및 이해도 향상	20%
		English	Improve listening, analytical, and interpretive skills	
	4.	Korean		
		English		
	5.	Korean		
		English		

Core Competencies	The total measurable competencies must be 100%. Each course objective should set the competency as 25%. The core and major competencies should equal at least 50%.						
Sub-Competencies/Learning Unit1							
Sub-Competencies/Learning Unit2							
Sub-Competencies/Learning Unit3							
Core Competencies(Liberal Arts)Major competency(Must reflect the interrelationship between core competencies (elective courses) and major competencies (major studies).						
Sustainable Development Goals							
Average Recommended Amount of Learning per	Average Reading Volume	1-3 pages	Average amount of writing(Based on A4)	1-2 pages			
Course Methods (%) Total Amount 100	Lecture	Practice Training	Presentation	Dabate	Team Project		
	60%	10%	10%	10%	10%		
Course Methods 2 Select Relevant Items	PBL Subject	Capstone Design	CBL, Social Innovation Course	Flipped Classroom	Work Experience,Internsh		
Grading Policy(%) Total Amount 100 Free Input for Other Information	Midterm exam	Final exam	Quiz	Individual Assignment	Team Assignment	Attendance	Others
	15%	15%	0%	20%	20%	10%	20%
Assignment/ Report, Project Guide	Title of Assignment/Project Name, and Method of Filling Out		Submission Deadline	Type of Submission and Method			
Prerequisite	None		Online Course Address	LearnUs			
Course Material	Course Material Name	Author	Publisher	Publish Year	ISBN		
Main Learner Precautions	<ul style="list-style-type: none"> * The topics of the weekly class content and learning activities can vary depending on students' interests. * Late assignments will be accepted, but the grade will be lowered half a letter grade every 24 hours past the assigned due date. 						
Attachment	OhHallyu.PDF						

Weekly Plan

week	Period	Weekly Topic & Contents	Remarks
1	2024-03-02 2024-03-08	Introduction & Warm-up: 1. What is popular culture?: Discourse of elements of popular culture 2. The root of K-pop: The Eastern sound	(3.2.) Spring semester classes begin (3.6. - 3.8.) Course add and drop period
2	2024-03-09 2024-03-15	1. The Idols: The first generation of Idol and social climates in Korea in the 1990s-2000s. 2. J-pop and K-pop	
3	2024-03-16 2024-03-22	Three first movers: Soo-man Lee (SM Entertainment), Jin-young Park (JYP Entertainment) and Hyun-suk Yang (YG Entertainment)	
4	2024-03-23 2024-03-29	1. The Idols: The second generation of Idol and social climates in Korea in the 2000s-2010s. 2. Production, Distribution and Consumption	
5	2024-03-30 2024-04-05	1. The "Gangnam Style" and the power of crowd psychology 2. A Study of the Fandom Mind	
6	2024-04-06 2024-04-12	1. K-pop stars; scandals 2. The success of idol creation formula: girl group and boy group 3. Gender and sexuality issues in the K-pop society	(4.8.) First third of the semester ends
7	2024-04-13 2024-04-19	K-Pop, synthesization with Western music and visual arts	
8	2024-04-20 2024-04-26	Midterm Exam	(4.20. - 4.26.) Midterm Examinations
9	2024-04-27 2024-05-03	1. The Idols: The third generation of Idol and social climates in Korea in the 2010s-2020s. 2. Who are the audience of K-pop music?	(4.29. - 5.1.) Course withdrawal period (5.2. - 5.3.) Application period for S/U evaluation
10	2024-05-04 2024-05-10	1. Strategies of localization and globalization 2. Imitation to innovation	(5.2. - 5.4.) Application period for S/U evaluation (5.5.) Children's day (5.6.) Alternative holiday for Children's Day
11	2024-05-11 2024-05-17	BTS theory- The rise of Korea's cultural economy and pop culture	(5.15.) The day of Buddha's coming, Second third of the semester ends
12	2024-05-18 2024-05-24	Politics and economy of Korean wave	
13	2024-05-25 2024-05-31	The relationship between K-pop and K-fashion	
14	2024-06-01 2024-06-07	The Idols: The fourth generation of idol and social climates in Korea after 2020	(6.6.) Memorial day
15	2024-06-08 2024-06-14	What is the next?	(6.8. - 6.14.) Self-study
16	2024-06-15 2024-06-21	Final Exam	(6.15. - 6.21.) Final Examinations

• Students with disabilities(SWDs) can request accommodations related to lectures, assignments, or tests by contacting the course professor at the beginning of semester.
(However, accommodations may vary depending on the essentiality of lecture and discretion of professors.)

[Lecture]

- Visual Impairment: alternative, braille, enlarged reading materials, note-taker
- Physical Impairment: alternative reading materials, access to classroom, note-taker, assigned seat
- Hearing Impairment: note-taker/stenographer, recording lecture
- Intellectual Disability/Autism: note-taker

[Assignments and Test]

- Visual/Physical/Hearing Impairment: (reasonable) extra days for submission, alternative type of assignment, extended test time, alternative type of test, arranging separate test room, and proctors, test ghostwriter
- Intellectual Disability/Autism: (reasonable) extra days for submission, alternative type of assignment