

2024Year 1st Semester Syllabus

Created Date	2024-01-02 22:26:36		Last-Modified	2024-01-02 22:26:36
Course Title	KOREAN POPULAR CULTURE AND KOREAN WAVE		Course Code-Section	IEE1154-01
Credit/Time/ Experiment, Lab, Practical Technique Time	3/Thu7,8,9		Department	Undergraduate
Time	Thu7,8,9		Location	Realtime online lecture
Exam Date & Time	Midterm exam		Final exam	
Class Language	English		Evaluation Type	Absolute evaluation

Instructor's Profile	Name	Kim Jungwon	Contact Information	Telephone	
	Department	국제처		Mail	JUNGWON.KIM@YONSEI.AC.KR
	Office			Interview information	

TA's Name & Contact Information	Name		Contact Information	Telephone	
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Course Description Brief Introduction of the Course	This course examines Korean popular culture and its related issues in historical and socio-cultural contexts. For this examination, the course surveys a history of Korean popular culture in the 20th and 21st centuries, focusing on forms of media culture.			
Course Goals	1.	Korean	대중음악, 영화, 텔레비전 프로그램 등 다양한 매체 형식의 한국 대중문화를 살핀다.	40%
		English	This course aims to explore the development of a variety of forms of Korean popular media culture (popular music, cinema, and TV dramas/shows).	
	2.	Korean	현대 한국 사회와 함께 한국 대중문화의 여러 현상 및 쟁점을 살핀다.	30%
		English	This course aims to delve into a variety of phenomena and issues in Korean popular culture in conjunction with contemporary Korean society.	
	3.	Korean	한국 대중문화와 한류의 영향 및 결과를 전지구적, 지역적 관점으로 논의한다.	30%
		English	The course aims to critically and analytically discuss the ramification of Korean popular culture and Korean Wave in the global and local perspectives.	
	4.	Korean		0%
		English		
	5.	Korean		0%
		English		

Core Competencies	The total measurable competencies must be 100%. Each course objective should set the competency as 25%. The core and major competencies should equal at least 50%.						
Sub-Competencies/Learning Unit1							
Sub-Competencies/Learning Unit2							
Sub-Competencies/Learning Unit3							
Core Competencies(Liberal Arts)/Major competency(Must reflect the interrelationship between core competencies (elective courses) and major competencies (major studies).						
Sustainable Development Goals							
Average Recommended Amount of Learning per	Average Reading Volume		Average amount of writing(Based on A4)				
Course Methods (%) Total Amount 100	Lecture	Practice Training	Presentation	Dabate	Team Project		
	50%	0%	20%	0%	30%		
Course Methods 2 Select Relevant Items	PBL Subject	Capstone Design	CBL, Social Innovation Course	Flipped Classroom	Work Experience, Internsh		
Grading Policy(%) Total Amount 100 Free Input for Other Information	Midterm exam	Final exam	Quiz	Individual Assignment	Team Assignment	Attendance	Others
	10%	30%	0%	0%	30%	20%	10%
Assignment/ Report, Project Guide	Title of Assignment/Project Name, and Method of Filling Out		Submission Deadline	Type of Submission and Method			
	Team project		2024-5-2	Submission of a research paper file and presentation slides			
Prerequisite	No prerequisites are required. [NOTE] This course is offered online, utilizing both LearnUs and Zoom. Students MUST check their inbox and log into LearnUs frequently to get information about classes. In order to urge students to be present in time and keep engaging in the class, the instructor takes students' attendance through the Yonsei on-line attendance system (for the instructor) and Y-attend application (for the students) in the beginning of Zoom meetings.		Online Course Address	LearnUs			
Course Material	Course Material Name	Author	Publisher	Publish Year	ISBN		

	This course is designed for and offered to international exchange students interested in Korean popular culture, K-pop (Korean popular music), Korean Wave, or Korean culture at large.
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Main Learner Precautions	* Note: Class policies attached. Please read the policies carefully. You're responsible to be well-informed of the class policies in order to accomplish this course.
Attachment	Class policies Korean Wave Yonsei 2024 Spring.pdf

Weekly Plan

week	Period	Weekly Topic & Contents	Remarks
1	2024-03-02 2024-03-08	Orientation to popular culture and Korea 1. Understanding culture (culture, high culture, and popular culture) 2. A brief summary of Korean history along with orientation to cultures in each historical era (from ancient time to Joseon Dynasty) * Grouping for a team project	(3.2.) Spring semester classes begin (3.6. - 3.8.) Course add and drop period
2	2024-03-09 2024-03-15	New terms and media for popular culture in the early 20th century Korea 1. Modernization (Westernization) of Korean popular culture 2. The emergence of first pop stars and the first Korean Wave 3. Sinyeoseong (new women) and Korean popular culture	
3	2024-03-16 2024-03-22	Korean youth and collegiate culture in the 1960s through 1980s 1. The development of Korean rock bands and their music in the 1970-80s 2. Korean modern folk music in the 1960s and the 1970s 3. The construction of youth culture in postwar South Korea	
4	2024-03-23 2024-03-29	Korean democratization and protest culture	
5	2024-03-30 2024-04-05	Theatre as popular culture in Korea 1. Changgeuk (traditional Korean music drama) 2. Yeseong gukkeuk (women's national drama) 3. Madanggeuk, modern theatre as appreciation of Korean traditional play 4. Madang nori, traditional-ish Korean musical Sub/culture of Korean trot	
6	2024-04-06 2024-04-12	The 1990s Korean society and popular culture (1) 1. Taiji Boys and the 1990s Korean popular music 2. Sinsedae (new generation) culture	(4.8.) First third of the semester ends
7	2024-04-13 2024-04-19	The 1990s Korean society and popular culture (2) 1. A short history of Korean cinema by the 1990s 2. Korean television dramas from the 1970s to the 1990s * Midterm examination (multiple-choice quiz) during the second half of the class	
8	2024-04-20 2024-04-26	The beginning of Hallyu (Korean Wave) 1. 1997 Asian financial crisis and Korean popular culture 2. The emergence of idol stars in Korea 3. The beginning of Hallyu	(4.20. - 4.26.) Midterm Examinations
9	2024-04-27 2024-05-03	Team project presentation and submission	(4.29. - 5.1.) Course withdrawal period (5.2. - 5.3.) Application period for S/U evaluation
10	2024-05-04 2024-05-10	Domestic recognition of Hallyu 1. National branding with popular culture Critical issues in Korean popular culture (1) 1. Cultural appropriation/appreciation	(5.2. - 5.4.) Application period for S/U evaluation (5.5.) Children's day (5.6.) Alternative holiday for Children's Day

11	2024-05-11 2024-05-17	Critical issues in Korean popular culture (2) 1. Racism and xenophobia 2. Cultural imperialism * In-class group discussion	(5.15.) The day of Buddha's coming, Second third of the semester ends
12	2024-05-18 2024-05-24	Critical issues in Korean popular culture (3) 1. Misogyny 2. Anti-feminism 3. Homophobia * In-class group discussion	
13	2024-05-25 2024-05-31	K-pop (1) 1. Re/definition of K-pop 2. K-pop fandom * In-class group discussion	
14	2024-06-01 2024-06-07	K-pop (2) 1. Gender and sexuality issues in the K-pop scene 2. BTS sensation and issues around BTS Hallyu in the COVID-19 era 1. Korean popular culture within and outside of Korea in the era of the COVID-19 pandemic	(6.6.) Memorial day
15	2024-06-08 2024-06-14	Final examination	(6.8. - 6.14.) Self-study
16	2024-06-15 2024-06-21	NO CLASS (make-up day)	(6.15. - 6.21.) Final Examinations

• Students with disabilities(SWDs) can request accommodations related to lectures, assignments, or tests by contacting the course professor at the beginning of semester.
(However, accommodations may vary depending on the essentiality of lecture and discretion of professors.)

[Lecture]

- Visual Impairment: alternative, braille, enlarged reading materials, note-taker
- Physical Impairment: alternative reading materials, access to classroom, note-taker, assigned seat
- Hearing Impairment: note-taker/stenographer, recording lecture
- Intellectual Disability/Autism: note-taker

[Assignments and Test]

- Visual/Physical/Hearing Impairment: (reasonable) extra days for submission, alternative type of assignment, extended test time, alternative type of test, arranging separate test room, and proctors, test ghostwriter
- Intellectual Disability/Autism: (reasonable) extra days for submission, alternative type of assignment