

Course Schedule Information

Course Code	25190220
Semester	Spring and Summer Term
Day and Period	May 5 th - June 23 rd
Course Name (Chinese)	英语口语采访报道
Course Name (English)	Journalistic Interview in English
Capacity	45
Credits	2.0
Instructor	Hong ZHANG

Detailed Syllabus Information

Course Name	Journalistic Interview in English
Language	English
Type of Class	Lecture
Course Objective	The course puts the concept of interview and reporting into a wider context of debates about media and journalism. It will firstly discuss media ethics and sensitivity to cultural diversity in English interview and reporting. Then it will provide the students with the techniques of English interview and reporting with illustrative case studies.
Learning Goals	After attending this class, students are expected to be familiarized with the ethics, rules and practices of journalistic interview and reporting in English.
Intended Learning Outcomes	After attending the course and reading the suggested literature students should be able to: demonstrate “critical” understanding of journalistic interview and reporting in English on different media and subject matters; apply the related techniques in professional work, and become a more reflexive, sensitive and responsible interviewer and reporter.
Class Plan	Week1 News and its basic rules Week2 Information collection Week3 Interview techniques Week4 Straight news writing Week5 Features news writing Week6 Lecture by professionals or Hands-on exercise 1 Week7 Lecture by expert or Hands-on exercise 2 Week8 Final work presentation

	<p>Content:</p> <ol style="list-style-type: none"> 1. Understanding Journalism and Media (1 week) <ol style="list-style-type: none"> A. The basic elements of news B. Information sources and social capital C. The language of print, broadcast and online news 2. The Techniques of Conducting Interviewing and Reporting (4 weeks) <ol style="list-style-type: none"> A. The general process of English interview and reporting B. Developing styles of different interview C. Analyzing and reporting different news, etc. (press, conferences, profile news, education news, featured news) D. Tips for discovering the truth 3. Cultivating Media Sensitivities and Cultural Ethics (3 weeks) <ul style="list-style-type: none"> Code of Ethics of different countries and their practices Case studies
Textbooks	Rich, C. (2009) <i>Writing and Reporting News: A Coaching Method</i> . China Renmin University Press.
References	<p><i>News Reporting and Writing</i> by Melvin Mencher. Tsinghua University Press.</p> <p><i>News Writing and Reporting</i> by Bruce D. Itule. Gouglas. Anderson. China Renmin University Press.</p> <p><i>Reporting Handbook</i> by Jerry Schwartz. Central Compilation&Translation Press.</p> <p><i>Creative Interviewing</i> by Ken Metzler. China Renmin University Press.</p> <p>Mencher, M. (2011) <i>Melvin Mencher's news reporting and writing</i>. New York: McGraw-Hill Higher Education.</p> <p>Xin LI (2009). <i>A practical guide for international news reporting in English</i>. Foreign Languages Press.</p>
Grading	<p>Those who have shown their professional capacity in terms of the straight news writing and feature news writing will be graded as distinction.....30%</p> <p>Those who have shown their good capacity in terms of the straight news writing and feature news writing will be graded as merit.....40%</p> <p>Those who have shown their basic capacity in terms of straight news writing and feature news writing will be graded as pass.....30%</p>